



everyday identity

10 Essential 'Be Safe' Social Media Checklist

1. Use Strong, Unique Passwords

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Create a complex password that combines uppercase and lowercase letters, numbers, and special characters. Avoid reusing passwords across multiple accounts.

2. Enable Two-Factor Authentication (2FA)

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Add an extra layer of security by requiring a second form of verification when logging in.

3. Review Privacy Settings

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Regularly check and adjust your account's privacy settings to control who can see your information and posts.

4. Be Cautious with Third-Party Apps

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Limit the number of third-party applications that have access to your social media accounts, and only authorize trustworthy apps.

5. Monitor Account Activity

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Regularly review your account activity and login history to detect any unauthorized access.

6. Be Wary of Phishing Attempts

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Avoid clicking on suspicious links or providing personal information to unverified sources.

7. Limit Personal Information Sharing

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Be mindful of the personal details you share on social media to reduce the risk of identity theft.

8. Update Recovery Information

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Ensure your account recovery options, such as email addresses and phone numbers, are up-to-date and secure.

9. Log Out from Shared Devices

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Always log out from your social media accounts when using public or shared devices to prevent unauthorized access.

10. Keep Software Updated

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Regularly update your devices and applications to protect against known security vulnerabilities.